Hi Dave,

Would access to online industry training for drivers and dispatchers benefit your day to day operation?

Do you have managers that need help with leadership, customer service, and communication training?

How about a driver retirement program?

These are some of the advantages CMTA member carriers enjoy.

And today I’d like to personally invite you to have a look at the benefits available with the CMTA and become a member.

Founded in 1913, our group operates over 13,000 vehicles, and employs more than 26,000 people.

48% of members have less than 10 trucks. Most are family owned and operated businesses.

It makes for a body of very unique individuals.

We’re a determined, dedicated bunch. Hardworking, resilient, and a little stubborn.

We’re also Mom’s & Dad’s, uncles, aunts, brothers, sisters, and friends. A special fraternity.

One thing about fraternities is their voice. It can get pretty loud.
And in that voice lies the benefit of belonging. Joining the CMTA is a step toward being heard.

We are a highly visible industry, operating under immense regulation. And our services are indispensable.

As a working entity, we need representation.

The Coast Mountain Trucking Association is that voice.

For full benefit details and an application form, go to www. insert website/new members

If you have any questions, please don’t hesitate to give me a call. My direct line is 888-777-1234.

Thank you Dave. I look forward to meeting you as a new member.

Best Wishes,

(insert manager name)